

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Jun-15	30-Jun-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	160.936.069	156.373.455	2,92%
WINSTON	139.989.738	138.673.515	0,95%
CHESTERFIELD	98.953.687	100.147.156	-1,19%
FORTUNA	84.029.583	90.661.902	-7,32%
CAMEL	76.933.311	76.521.151	0,54%
LUCKY STRIKE	55.531.153	61.908.880	-10,30%
L&M	54.569.936	55.073.286	-0,91%
DUCADOS NEGRO	54.304.866	60.358.243	-10,03%
NOBEL	45.882.292	48.929.462	-6,23%
DUCADOS RUBIO	33.752.350	37.093.464	-9,01%
WEST BROOKLYN	27.759.493	27.708.364	0,18%
PALL MALL	23.900.215	22.643.565	5,55%
DUCADOS RUBIO 100'S	15.260.542	12.447.132	22,60%
FORTUNA RED LINE	14.000.215	15.214.694	-7,98%
DUCADOS RUBIO BLANDO	13.585.958	17.113.452	-20,61%
MARLBORO TOUCH	11.372.857	8.650.508	31,47%
MARK 1	10.134.969	8.932.033	13,47%
LUCKY STRIKE BLANDO	9.132.117	8.743.332	4,45%
MARLBORO POCKET	8.929.072	9.991.758	-10,64%
ELIXYR	8.794.787	7.921.191	11,03%
JOHN PLAYER SP.	8.042.841	9.090.530	-11,53%
NOBEL STYLE	7.843.489	7.835.590	0,10%
PHILIP MORRIS	7.783.554	1.538.131	406,04%
PHILIP MORRIS K/S	6.385.390	6.017.425	6,11%
BENSON & HEDGES AMERICAN	6.136.390	5.909.833	3,83%
L&M RED SEMI-RÍGIDO	6.107.883	8.750.428	-30,20%
LUCKY STRIKE CLICK & ROLL	5.717.588	4.306.247	32,77%
L&M BLUE SEMI-RÍGIDO	4.810.103	5.847.028	-17,73%
PALL MALL LARGO 100'S	3.986.515	6.742.080	-40,87%
CHESTERFIELD SEMI-RÍGIDO	3.970.730	5.382.510	-26,23%
BN	3.892.175	4.178.356	-6,85%
NOBEL BLANDO	3.876.459	3.799.663	2,02%
BULLBRAND	3.585.066	3.427.940	4,58%
AUSTIN	3.550.782	2.763.909	28,47%
R 1	3.499.031	3.339.044	4,79%
BENSON & HEDGES	3.449.499	2.189.963	57,51%
WINSTON REDVOLUTION	3.358.212	4.388.862	-23,48%
KARELIA	2.997.860	2.735.670	9,58%
GAULOISES RUBIO	2.970.224	3.362.239	-11,66%
LAMBERT & BUTLER	2.969.037	2.867.836	3,53%
JOHN PLAYER SP. BLACK/BLUE	2.826.445	2.942.966	-3,96%
OMÉ	2.683.150	2.037.660	31,68%
HERENCIA	2.478.657	2.792.332	-11,23%
RESTO MARCAS	58.607.071	69.308.602	-15,44%
Totales	1.109.281.360	1.136.661.387	-2,41%